



Our intensity.  
Your agility.

YOUR TICKET TOWARDS DIGITAL LEADERSHIP

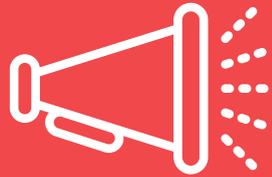
ACT NOW ON

**GDPR COMPLIANCE**

AND BUILD A COMPETITIVE EDGE

GDPR, the EU General Data Protection Regulation, is applicable to all the organizations who handle EU citizens' personal data. It is a method of unifying and ensuring data protection for individuals.

# Customer's rights



## Be informed

Right to be informed about where and why personal data is used



## Be forgotten

Deletion of personal data, even if prior consent was given



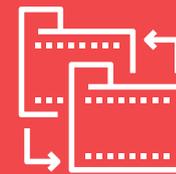
## Rectify

Incomplete or inaccurate data can be corrected any time



## Object

Objection can be raised if the customer is automatically profiled



## Export Data

Right to take information to a different organization

# Are you ready for GDPR?

Do your internal data processing and record keeping processes comply with GDPR?

Do you have a security mechanism for adhering to Privacy by Design and consent management?

Do you notify your customers about profiling, breaches and their consequences?



# How Intense Technologies UniServe™ NXT platform helps you become GDPR compliant

## Prepare



### Data cleansing

De-duplicates customer records across your systems

### Creation of a unique ID

Establishes a unique customer identity and links related records to it, which helps in storing, retrieving, and erasing information easily

### Pseudonymization and anonymization

Masks customer identities to protect their privacy

## Process



### Consent management

Collects and obeys permissions by consumers for the collection and use of data

### Access Management

Permits only authorised individuals based on their roles to access certain data or services

## Present



### Breach notifications

Sends timely notifications about security breaches to all relevant stakeholders

### Data portability

Transfers personal data from one operator to another for service portability upon customer request

### Data erasure

Erases personal data records when customers withdraw their consent

# Technology capabilities of UniServe™ NXT to unify your digital business while becoming GDPR compliant

Accesses data and services through APIs or, where not feasible, through Robotic Process Automation

Offers APIs to external systems

Detects and communicates data breaches

Unites data stores without data replication, supporting the right to be forgotten, i.e. data deletion and export

Supports anonymization and pseudonymization of customer data

Workflows

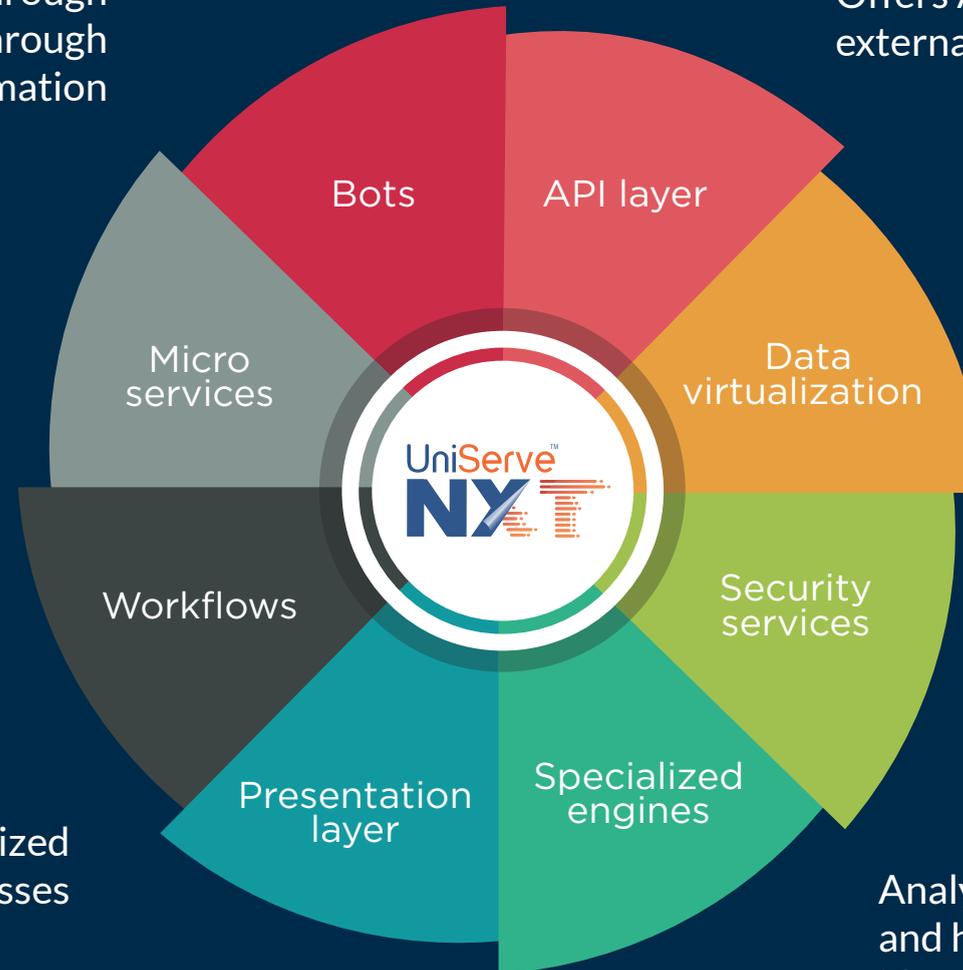
Enforces access control and consent management policies

Supports customized business processes

Presentation layer

Analyzes customer information and helps unify redundant identities with a unique ID

Supports easily customized UI templates, e.g. for consent management or dashboards



# Become GDPR compliant to avoid penalties!

Avoid Fines up to 4% of annual global revenue or €20 million whichever is greater!

For more information, read:

<https://gdpr-info.eu/>

<https://goo.gl/XQoGq6>



[www.in10stech.com](http://www.in10stech.com)

